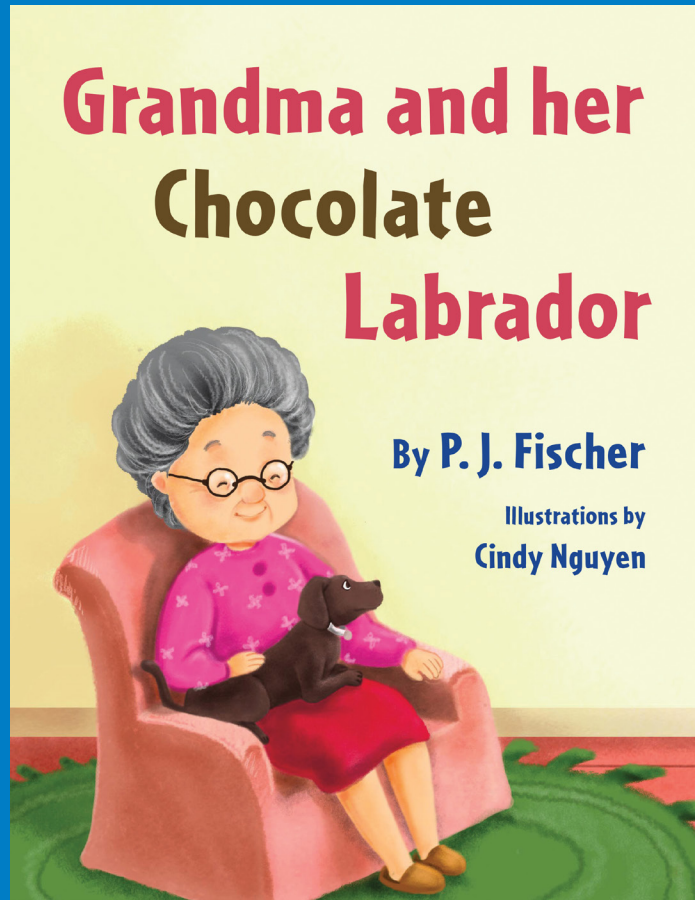


# Corporate Marketing with Grandma and Her Chocolate Labrador!



The perfect book for generations to read together,  
Grandma and Her Chocolate Labrador show just  
how much we have in common at every age.

AVAILABLE AT FINE BOOKSTORES AND ONLINE RETAILERS



Dear Corporate Marketer,

We are pleased to share our book [Grandma and Her Chocolate Labrador](#) and its associated product and incentive marketing opportunities. The story presents an opportunity to show how learning, loving, and growing never cease throughout our lives. The book can be purchased from [Minted Prose](#) or its nationwide distributor [Independent Publishers Group](#). *Grandma and her Chocolate Labrador* can be integrated into your marketing plans in several ways:

- ♦ Bulk sales at discount
- ♦ Corporate giveaways
- ♦ Customization of book cover with your organization's logo and a short message
- ♦ Social media flash giveaways and contests
- ♦ Let us know your ideas. The possibilities are endless!

To learn more about our children's books, check out our website [www.mintedprose.com](http://www.mintedprose.com).

Warm regards,

*Linda Purpura*

Linda Purpura  
Publisher  
Traitor Dachshund

TRAITOR DACHSHUND®

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## ***Grandma and Chocolate, the perfect support team***

**Why is *Grandma and Her Chocolate Labrador* an attractive marketing opportunity for organizations?**

This book highlights the special bonds of pet companionship while engendering empathy for the elderly. It also cultivates the continuity between the generations in a period of fluctuating geographies, where many families no longer live in close proximity to one another.

**Why will this book appeal to your employees and customers?**

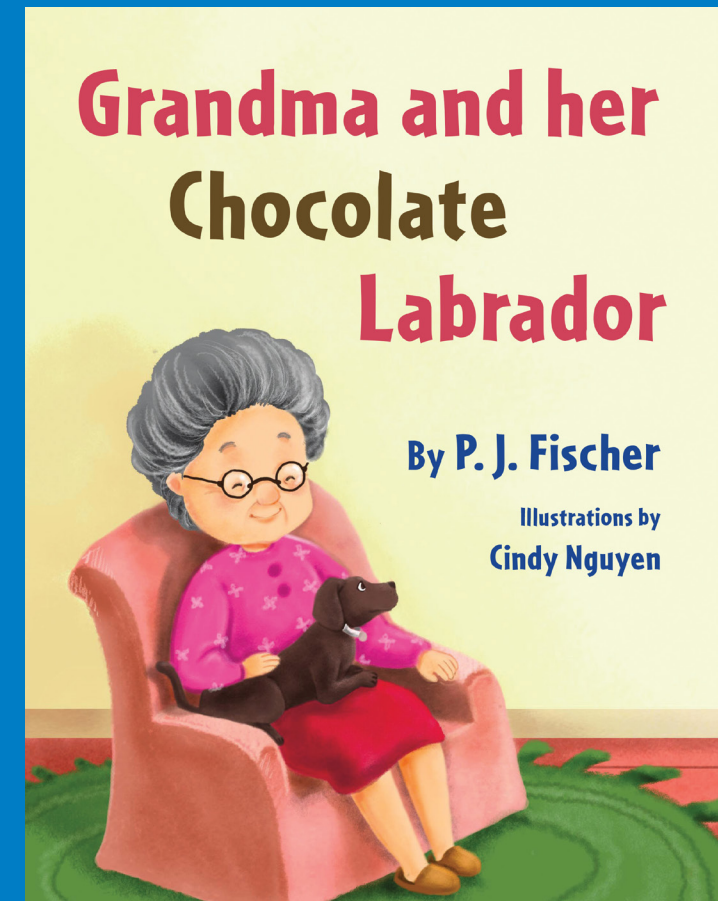
Grandma's inner life is shared with readers. It's fun to see Grandma in her "secret life" while the grandkids are gone. This gentle story speaks to the sweetness of nostalgia and friendship at any age, especially with the love and companionship of a faithful pet.



**Which organizations would be most interested in this book as a marketing opportunity?**

Pharmaceutical companies, nursing homes, and retirement facilities as well as physician offices are logical outlets for this book. *Grandma and Her Chocolate Labrador* would be exceptional as a promotional item or for use in social media.

## ***Delight your clients with Grandma and Chocolate!***



**With a spark of a quick trip to the attic,  
Grandma rekindles some of the fun of  
her own childhood.**

AVAILABLE AT FINE BOOKSTORES AND ONLINE RETAILERS

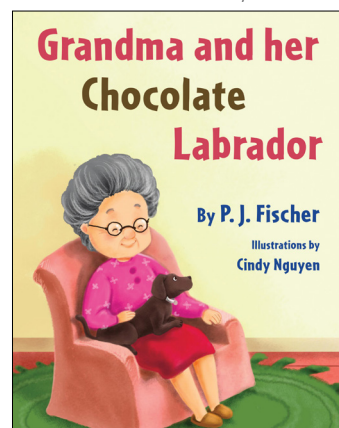


# Grandma and her Chocolate Labrador

P. J. FISCHER

When her family moves away, grandmother misses the wonderful old times. With the spark of a quick trip to the attic, grandma rekindles some of the fun of her own childhood. But something is still missing . . . something loyal and lovable. How will grandma bring the best times of her life together and create some new ones? The perfect book for generations to read together, *Grandma and her Chocolate Labrador* shows just how much we have in common at every age, and how learning, loving, and growing never cease.

Picture Book/Hardcover



## BOOK DETAILS

**Format:** Hardcover

**Trim Size:** 8 x 10 in

**Imprint:** Traitor Dachshund

**Publication Date:** Oct 2014

**Page Count:** 36

**Age Level:** 4-8

**Weight:** 14.1 oz

**BISAC SUBJECT:** Juvenile Fiction/Animals/Dogs

**Price:** \$14.99

**ISBN:** 978-0-9905721-8-3 HC

**Genre:** Children's fiction

## OTHER FORMATS

**ISBN:** 978-0-9965454-0-2 PDF

**ISBN:** 978-0-9965454-1-9 ePub

**ISBN:** 978-0-9965454-2-6 Mobi

"*Grandma and her Chocolate Labrador* is an inspiring intergenerational story that explores the meaning of loneliness and the need for ongoing connection and friends at all ages. Grandma is a sweet lady whose family and grandchildren move away from her home town, leaving her time and space to fill with other memories. Grandma turns to her photo albums of her childhood to remember some of the things she used to enjoy as a child. Gradually she rediscovers ways to cheer herself, finding a new pet fish, old toys to treasure and play with, and best of all, a new chocolate Labrador puppy brought to her by a neighbor boy. Things continue, and Grandma and Chocolate become best friends and companions to each other. Her family and grandchildren visit, and of course, they are growing up. Grandma is happy to have her new lifelong companion, Chocolate, her best friend. Tender paintings of Grandma and her pets and family hold the intimacy and warmth of the story, slightly enhanced by the memory of emptiness. *Grandma and her Chocolate Labrador* is a heart-warming experience for children of all ages to share."

—Midwest Book Review

"[A] moving story . . ."

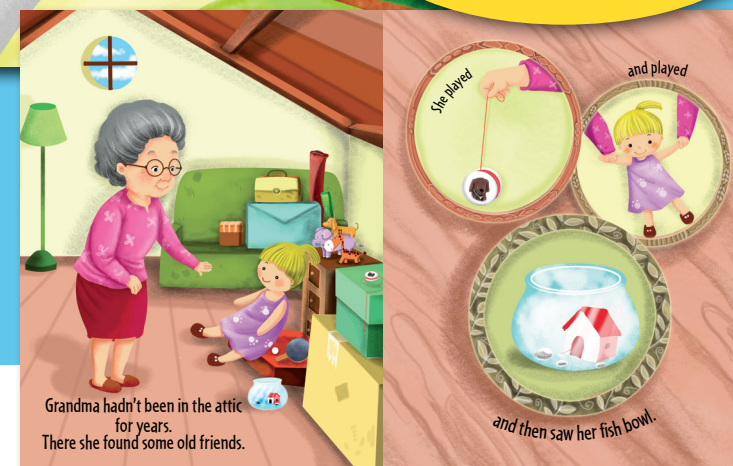
—Elizabeth O'Brien, Children's Literature Specialist,  
Miss O's Library Land blog

*Grandma and her Chocolate Labrador—  
Grandma finds joy and companionship*



Watch the  
Book's Video  
on YouTube

Cindy Nguyen of Gau Family Studio, Des Moines, Iowa, was the lead illustrator for *Grandma and her Chocolate Labrador*.



## P. J. FISCHER: GROUNDED IN THE PAST, LOOKING TO THE FUTURE

**P. J. FISCHER** was the little kid who lived around the corner from his grandmother. He used to bike over and stay a while! Back then, the author's dog was named Mustard. His family was one big smash up of eight kids, parents, grandparents, relatives, dogs, chickens, and rabbits. Remembering those times, Fischer created *Grandma and her Chocolate Labrador*.

### PERFECT GIFT FOR

Families, labrador lovers

### RELATED BOOKS

*Sled Dog Dachshund*

### SPECIAL FEATURES

Video with animation on the  
Minted Prose website

**MARKETING:** Direct Mailer on National Grandparents Day • Social Media • Email Newsletter

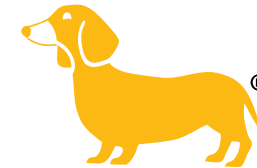


M I N T E D  
P R O S E®

Traitor Dachshund is the children's imprint of Minted Prose. Our children's books are especially driven by the themes of wonder, adventure, and dreaming.

If you see the little yellow dog, you know that our team considers that book uniquely tailored to the needs of young readers. All of our books are the products of a team of caring individuals who are interested in adding to the library of good books in the culture.

We are members of the Children's Book Council (CBC) and the National California Independent Booksellers Association (NCIBA).



**TRAITOR DACHSHUND®**  
Celebrating Children and Animals

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